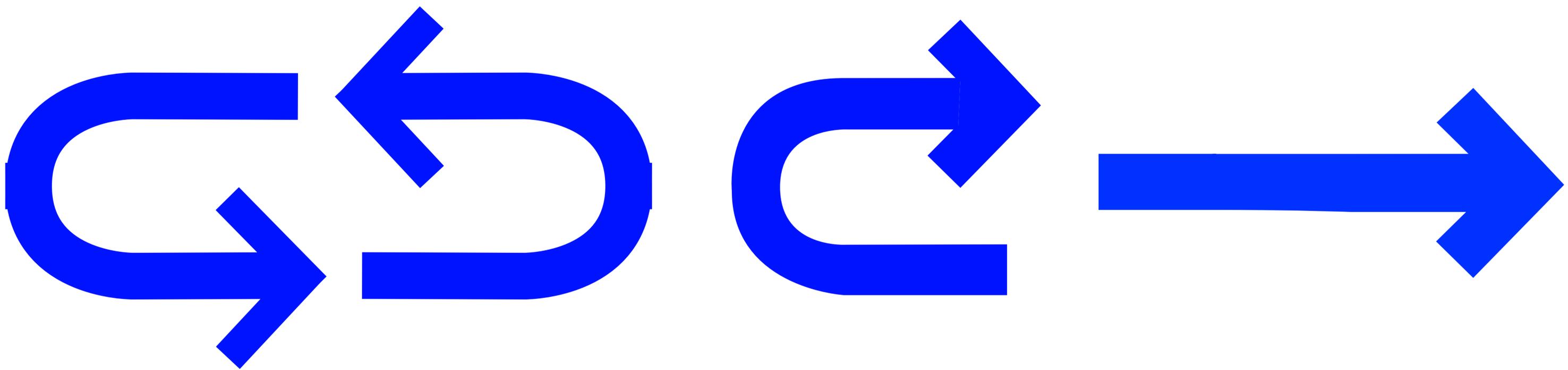


LONG LIFE



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THREE-GENERATION JEWELRY

Šuveriková Rebeka

Long life is a three-generation piece of jewelry that is supposed to connect three female generations (daughter, mother and grandmother). The concept of jewelry consists of a pedigree as a source of inspiration. The branch of the family tree, which represents the division of the family and its growth, was taken as inspiration. Brooches are made of porcelain and brass rod.

CONCEPT

The idea of this project was to connect three generations of the female family (daughter, mother and grandmother). This is how the concept of the three-generation jewel was created. The concept of jewelry consists of a pedigree as a source of inspiration in design. The branch of the family tree, which represents the division of the family and its growth, was taken as inspiration.

DIMENSIONS

The size of the square base is 50x50x10 mm. The size of the tubes is 70 mm and the diameter is 4 mm, 5 mm, diameter 4 mm, 25 mm and the diameter is 4 mm. The base for attaching the brooch is 20 mm.

MATERIAL

Black base - porcelain Tubes - brass

Buckle - metal

GMAIL: suverikovarebeka@gmail.com

BEHANCE: ŠUVERIKOVA REBEKA

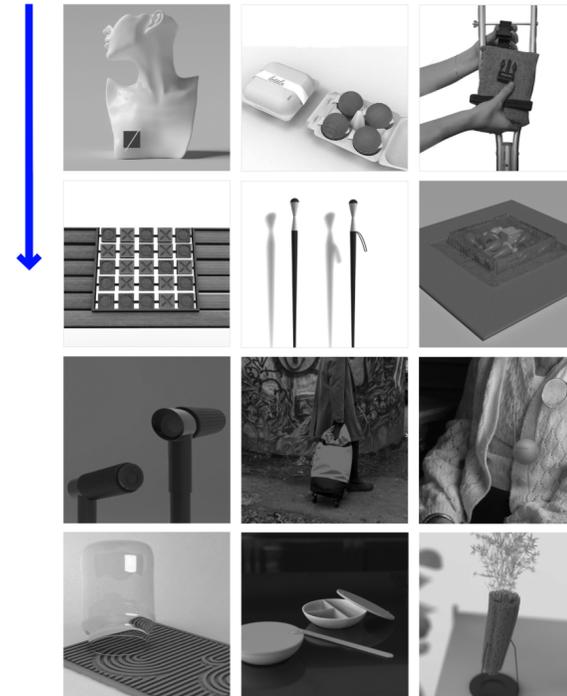
DRIBBLE: ŠUVERIKOVA REBEKA

CZECH REPUBLIC/UTB



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PROJECTS



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<p>TEAM</p> <p>Curator Miroslav Zelínský</p> <p>Texts Elena Farkašová Miroslav Zelínský Ivan Pečáček authors</p>	<p>Graphic design Lucie Lacková</p> <p>Project supervisors FMK UTB ve Zlíně (CZE) Václav Skácel</p>	<p>Technická univerzita vo Zvolene (SVK) René Badura Marian Ibring</p> <p>Universidade do Algarve (PRT) António Lacerda</p> <p>Taipei Tech (TWN) Ming-Chih Huang</p>
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MORE PROJECTS

WHAT IS LONG LIFE?

While the average life expectancy is still increasing, the lifespan of products, services and information is shortening. While the chances of living to old age are becoming increasingly certain, the future is becoming increasingly uncertain.

The idea of a „humanly habitable“ space for living in old age is fundamentally lacking. How are advanced societies preparing for the ongoing demographic change? What impact will population aging have on all areas of human life? These questions are becoming a challenge for sociologists, economists, scientists, doctors, philosophers, politicians.

Design, architecture and art in all their types and forms can also help to find possible answers. Some ideas may be feasible tomorrow, others may be visions provoking further thinking. We offer several areas that intertwine and influence each other.



CURRENT EXHIBITION

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<p>TEAM</p> <p>Curator Miroslav Zelinský</p> <p>Graphic design Lucie Lacková</p> <p>Texts Elena Farkašová Miroslav Zelinský Ivan Pecháček authors</p>	<p>Technická univerzita vo Zvolene (SVK) René Baďura Marian Ibring</p> <p>Universidade do Algarve (PRT) António Lacerda</p> <p>Taipei Tech (TWN) Ming-Chih Huang</p>
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CURRENT EXHIBITION

01.—21.2. 2021
Zlín gallery G18
Štefánikova 5670, Zlín
MO—THR: 13—18



NEXT EXHIBITIONS

01.—21.3. 2021
Gallery Zvolen
Krivá 12370, Zvolen

01.—21.4. 2021
Gallery 110
Taipei

01.—21.5. 2021
Gallery of art
Street 32, London



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ABOUT

Long life - dignified and beautiful

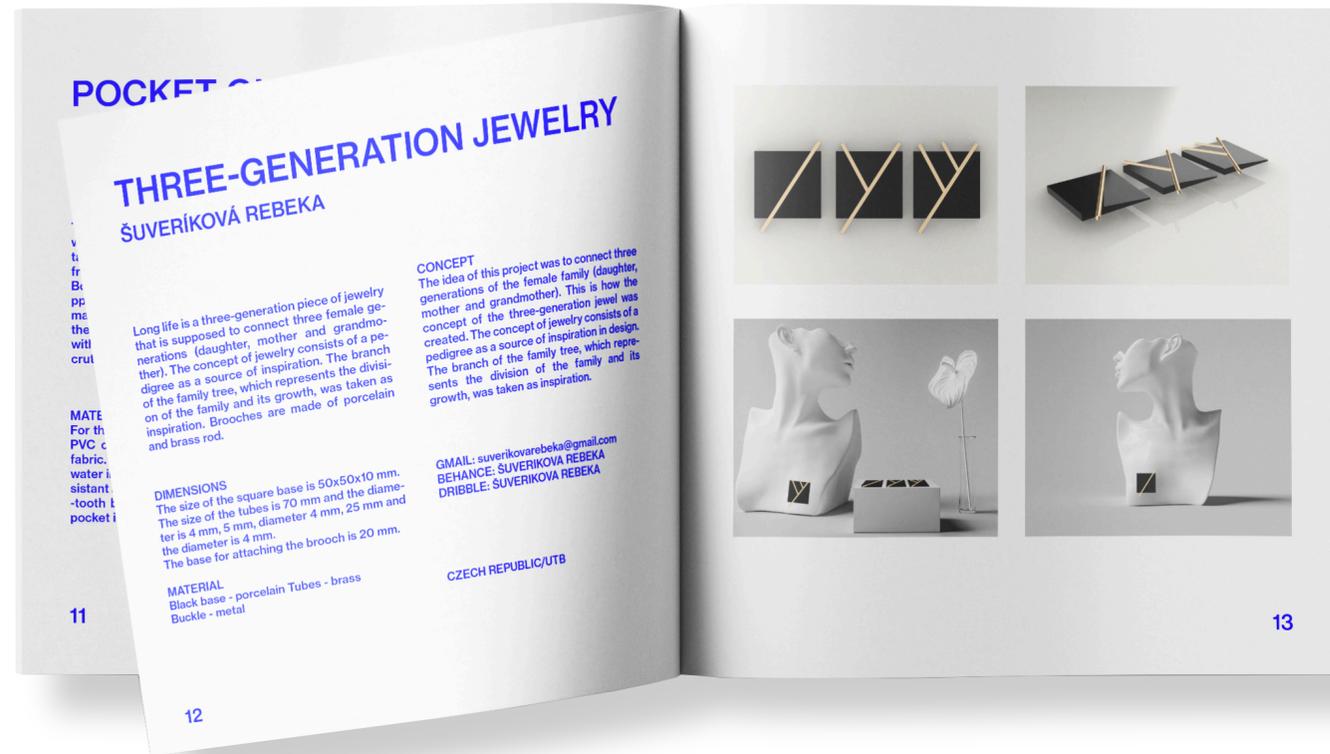
Perhaps everyone wants to live as full an active life as their health and life situation allows. How will society support seniors in active aging and their positive approach to life, what can be the best prevention against lock-in and stagnation? In addition to the search for new business models (social entrepreneurship, etc.) and work models aimed at eliminating discrimination in the labor market (shorter hours, simpler tasks), there should also be a variety of activities and resources to offer a meaningful and attractive person in the post-productive age. Life content. Longevity also suits things. Aging (materials, forms, concepts), flow and submission to time (with its tendency to „disintegrate“) is a natural - and therefore aesthetic quality. However, the prevailing economic thinking and industrial production strategies are set in the opposite direction, the idea of unrestricted economic growth (and the pursuit of marketing new and better products) is strikingly reminiscent of dreaming of eternal youth and denying limits. Where to look for an alternative to the current model? How to fulfill the idea of sustainability, how to achieve full quality with (voluntarily) limited resources, timeless beauty? Does the solution offer the principles of circular economics and design?

Health

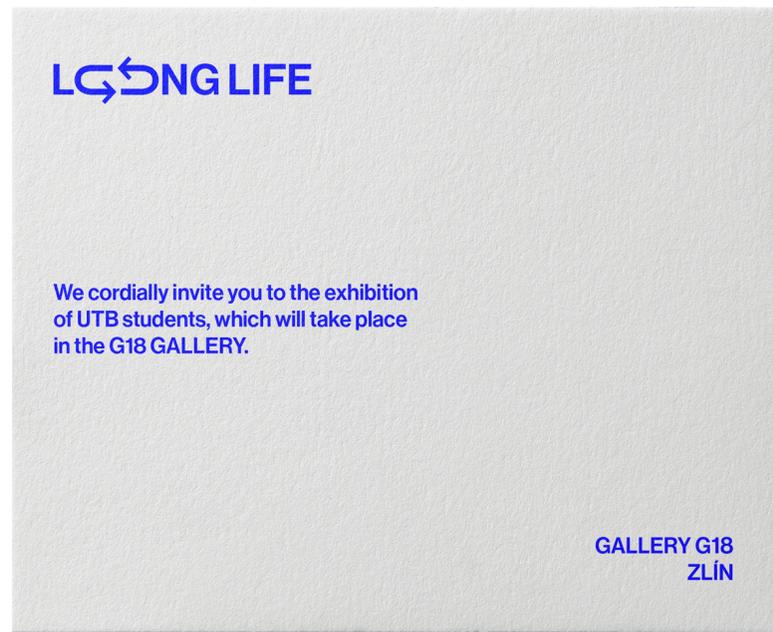
– Website



- Posters

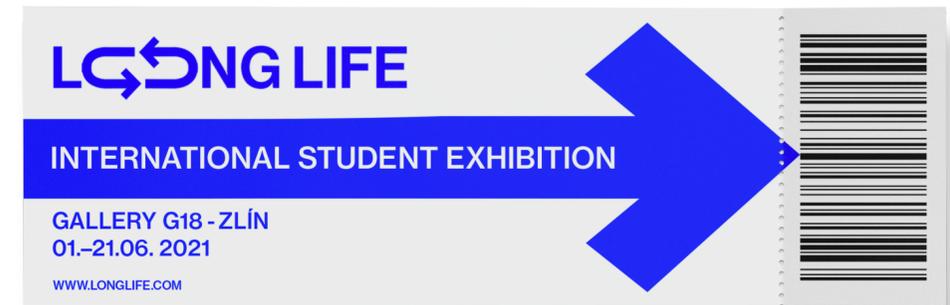
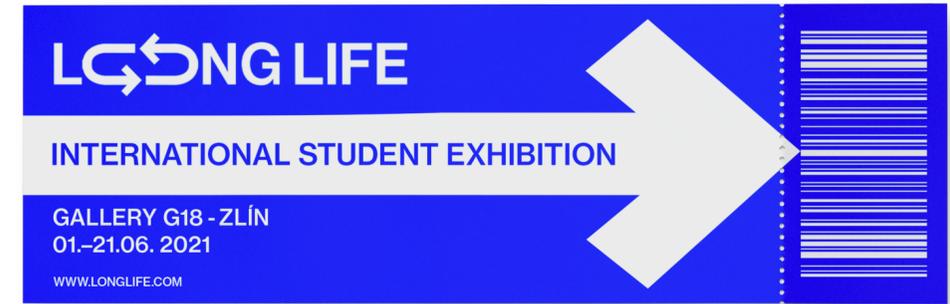


– Brochure



- Invitation

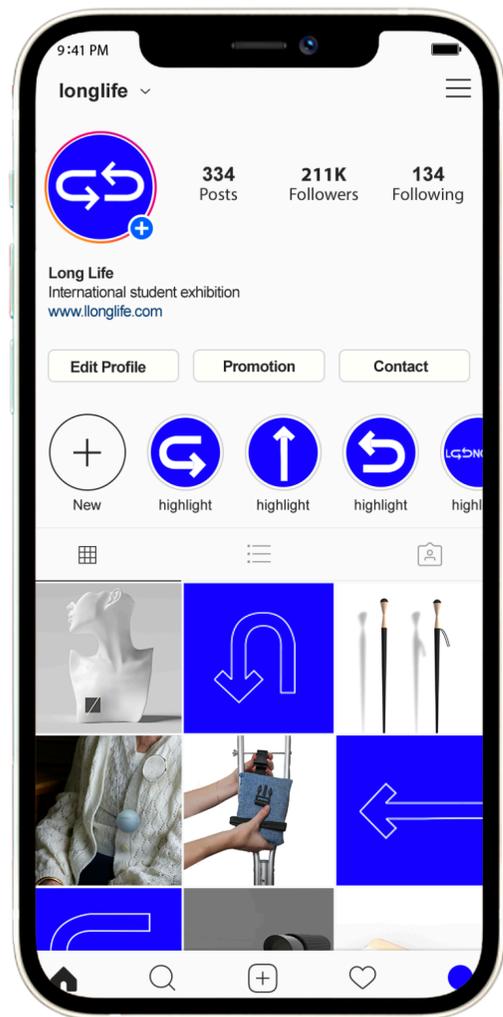
Tickets -



- Pins



- T-shirt



– Social media