KLAUZURNÍ PRÁCE

# VISUAL IDENTITY LONGLIFE PROJECT

Complete vertical logo

Incomplete vertical logo



LONG LIFE PROJECT

Complete horizontal logo

HONG LIFE PROJECT

Incomplete horizontal logo

LONG LIFE PROJECT

Typerface – Arimo

### ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789





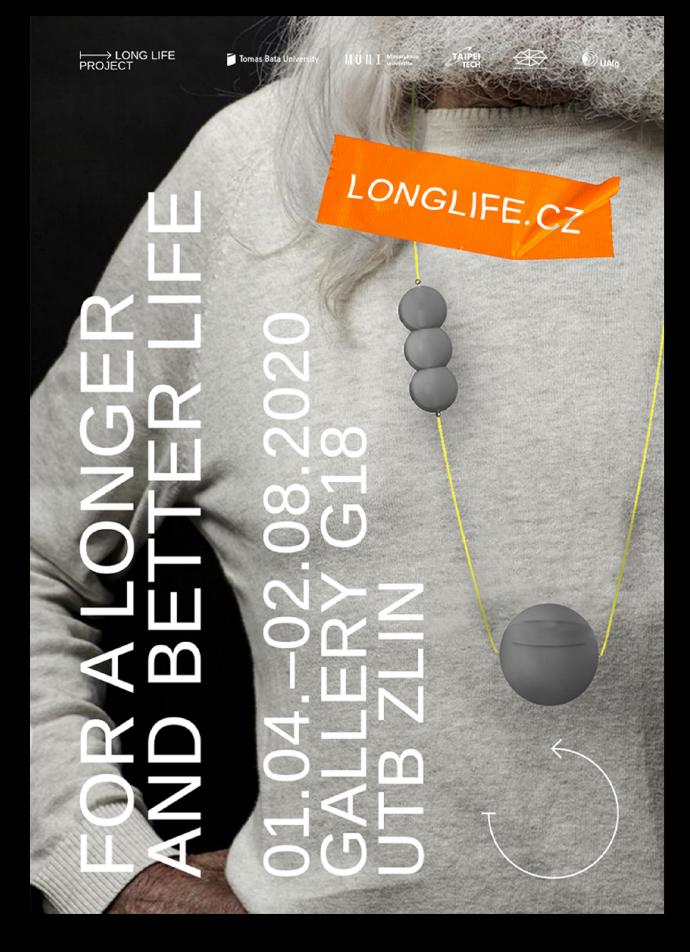
→ LONG LIFE PROJECT

#### LET'S MAKE #BETTERLIFE!

├── LONG LIFE PROJECT



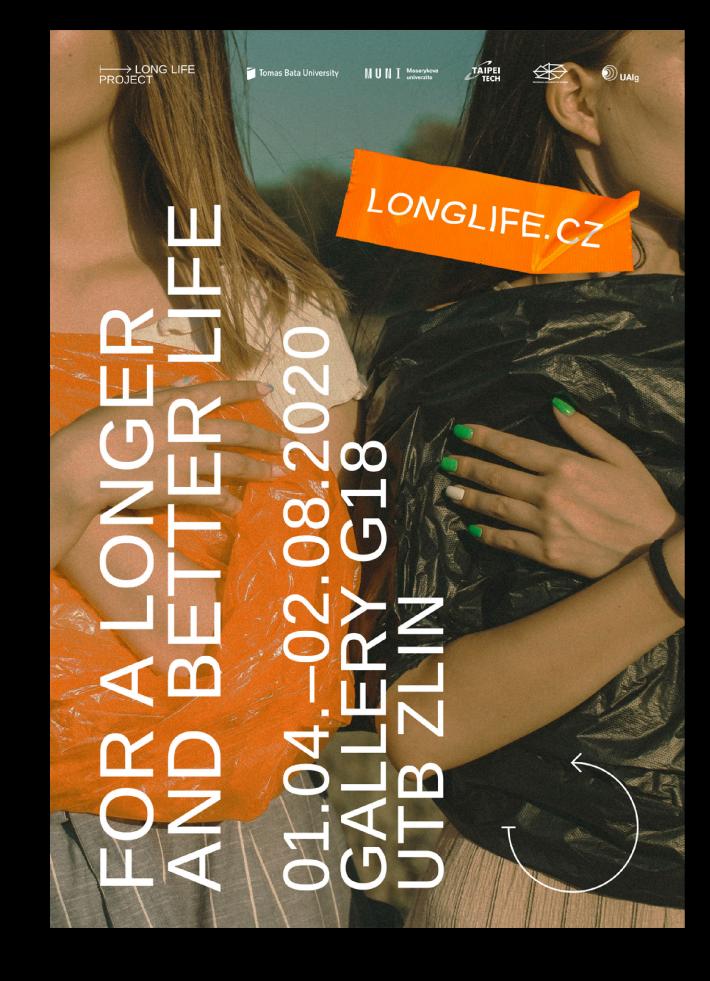






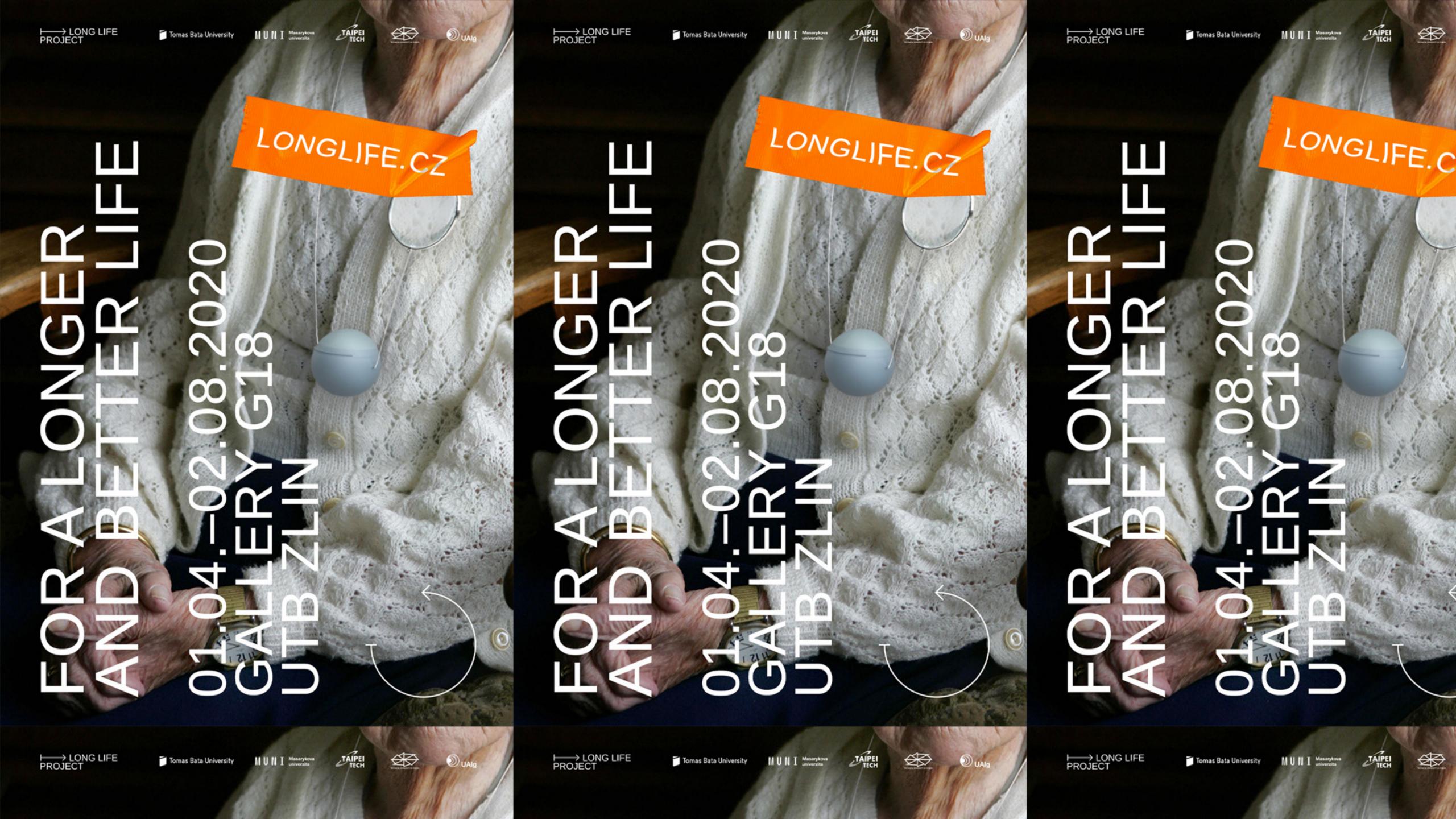




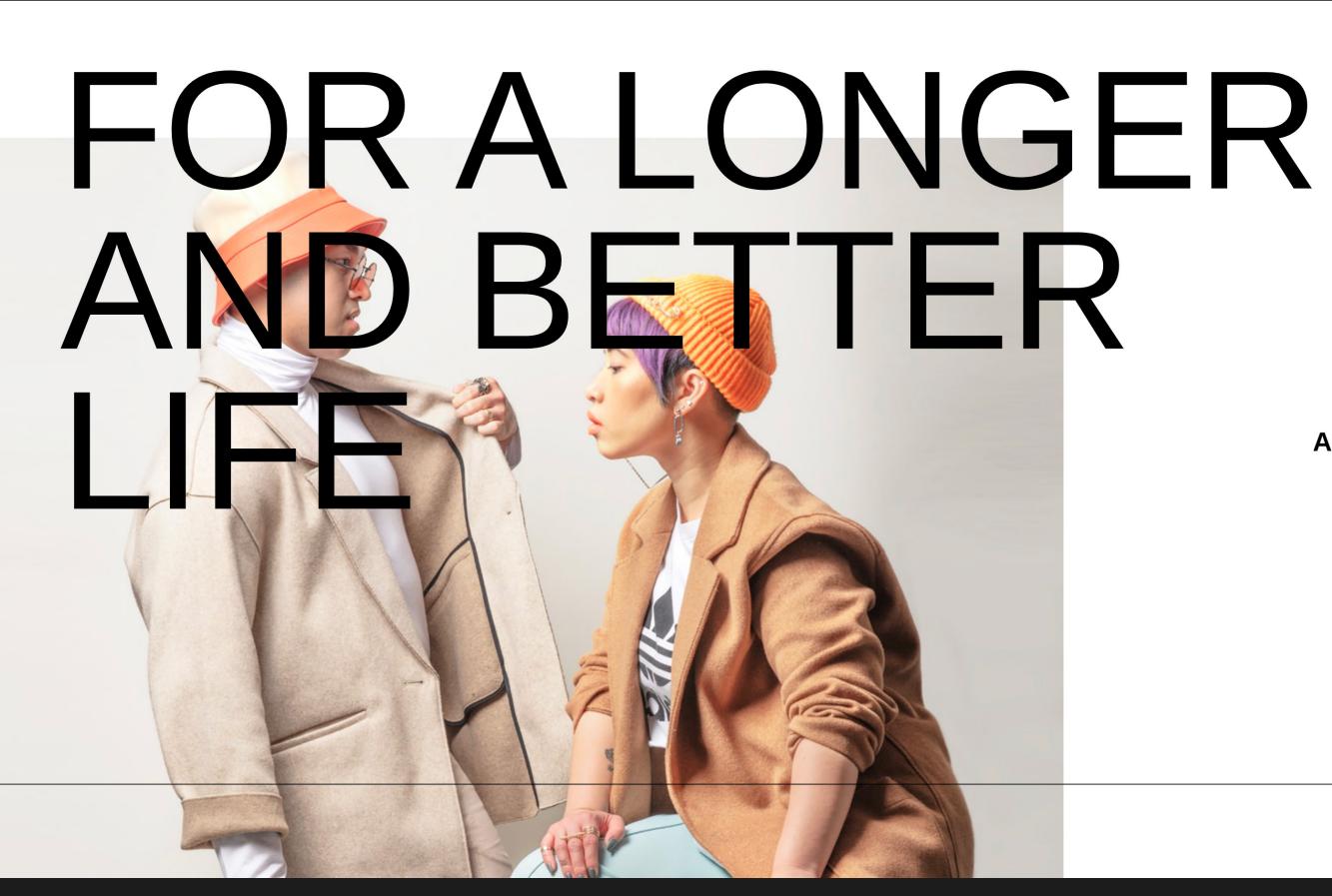












#### **ACTUALY EXHIBITION**

01.04–02.08.2021 GALLERY G18, ZLIN CZECH REPUBLIC

> TICKETS



# ABOUTUS

EXHIBITIO

CONTACT

# WE CONNECT ARTISTS

### EXHIBITIONS

FOR A LONGER AND BETTER LIFE

01.04–02.08.2021 GALLERY G18, ZLIN CZECH REPUBLIC

EVENT & TICKETS

WE CAN MAKE LIFE BEAUTIFUL

03.06–04.09.2021 TAIPEI TECH, TAIPEI TCHAJ-WAN

**EVENT & TICKETS** 

EVERYTHING IS POSSIBLE

11.04–15.10.2021 GALLERY MUNI, BRNO CZECH REPUBLIC

**EVENT & TICKETS** 



BETTER PLASTICS FOR LIFE

DANIEL LIENKO – SK TUZVO



CLOTHES WITH STYLE

MAREK VESELÝ – CZ MUNI



RAINCOAT FOR EVERY PERSON

XIANG NUK – TAIPEI TECH



CLOTHES WITH STYLE

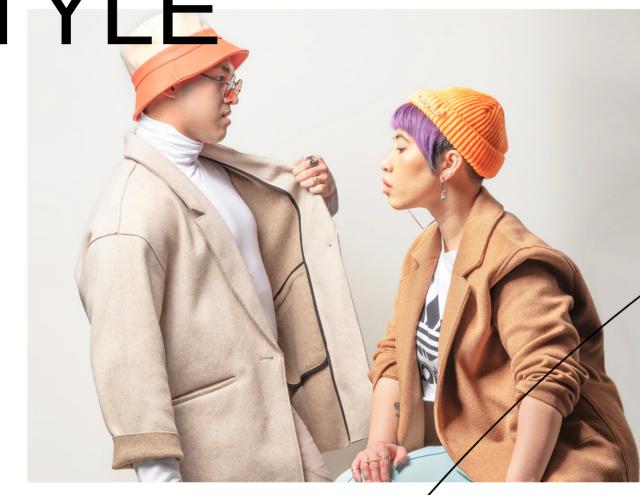
MAREK VESELÝ – CZ MUNI

YEAR 2021

#LONGLIFE

IN THE MANUFACTURE OF THIS CLOTHING, THE HIGHEST PRIORITY HAS BEEN TO USE MATERIALS THAT POLLUTE THE ENVIRONMENT AS LITTLE AS POSSIBLE AND FROM MATERIALS THAT CAN BE RECYCLED. THE AIM WAS ALSO TO CREATE A COLLECTION THAT HAS A STYLE.

SHARE THIS PROJECT





### SAY HELLO

IF YOU HAVE ANY QUESTIONS, FEEL FREE TO WRITE TO US. **HELLO@LONGLIFE.CZ** 

#### **INVOLVED SCHOOLS**











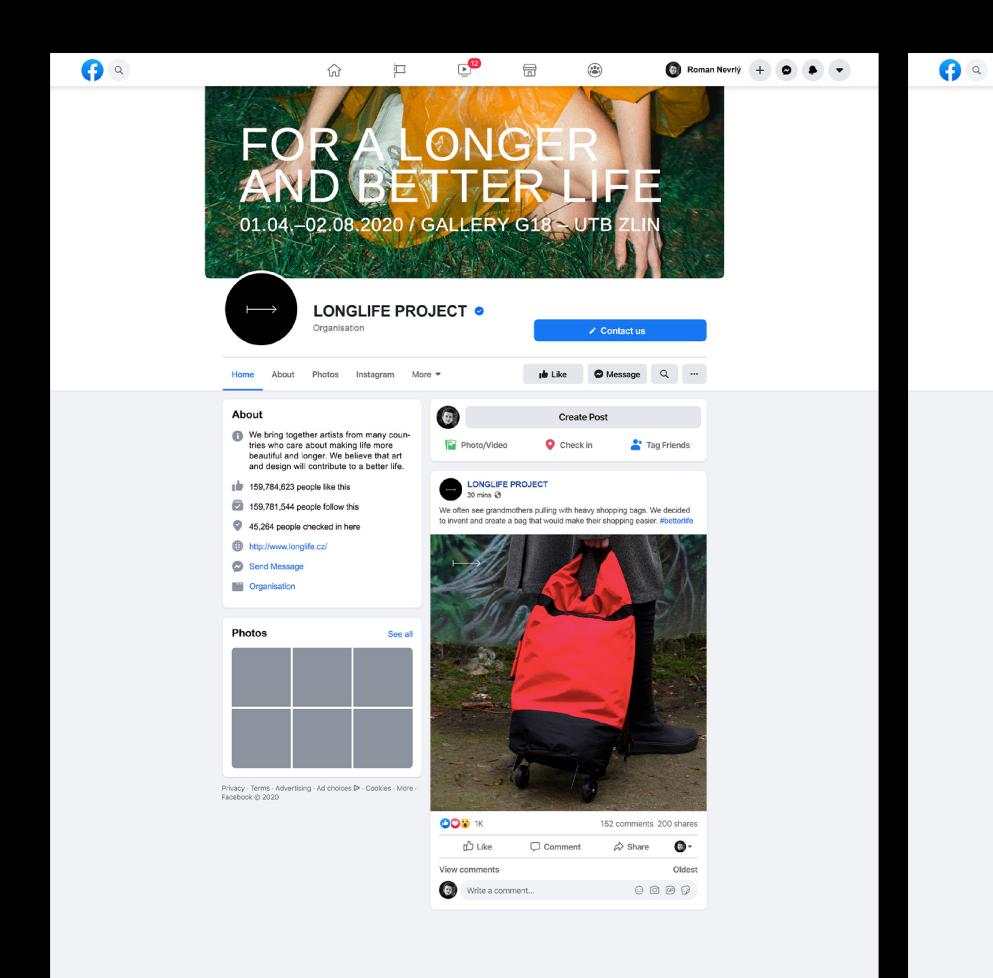
**OUR TEAM** 

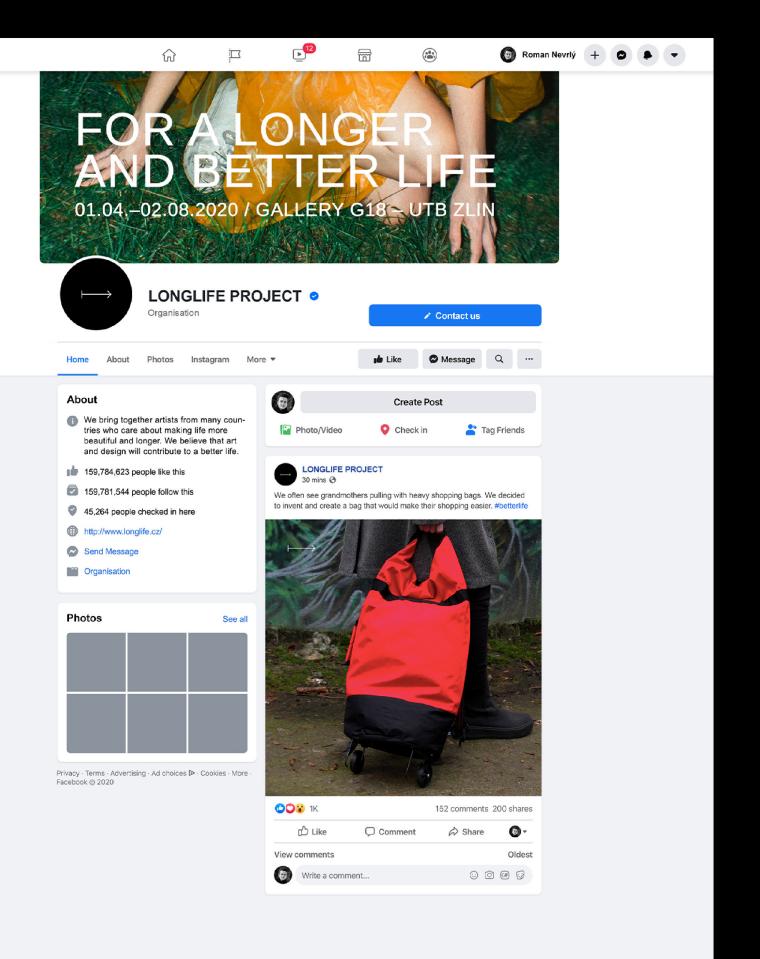
TEXTS DISPLAY PLINTHS

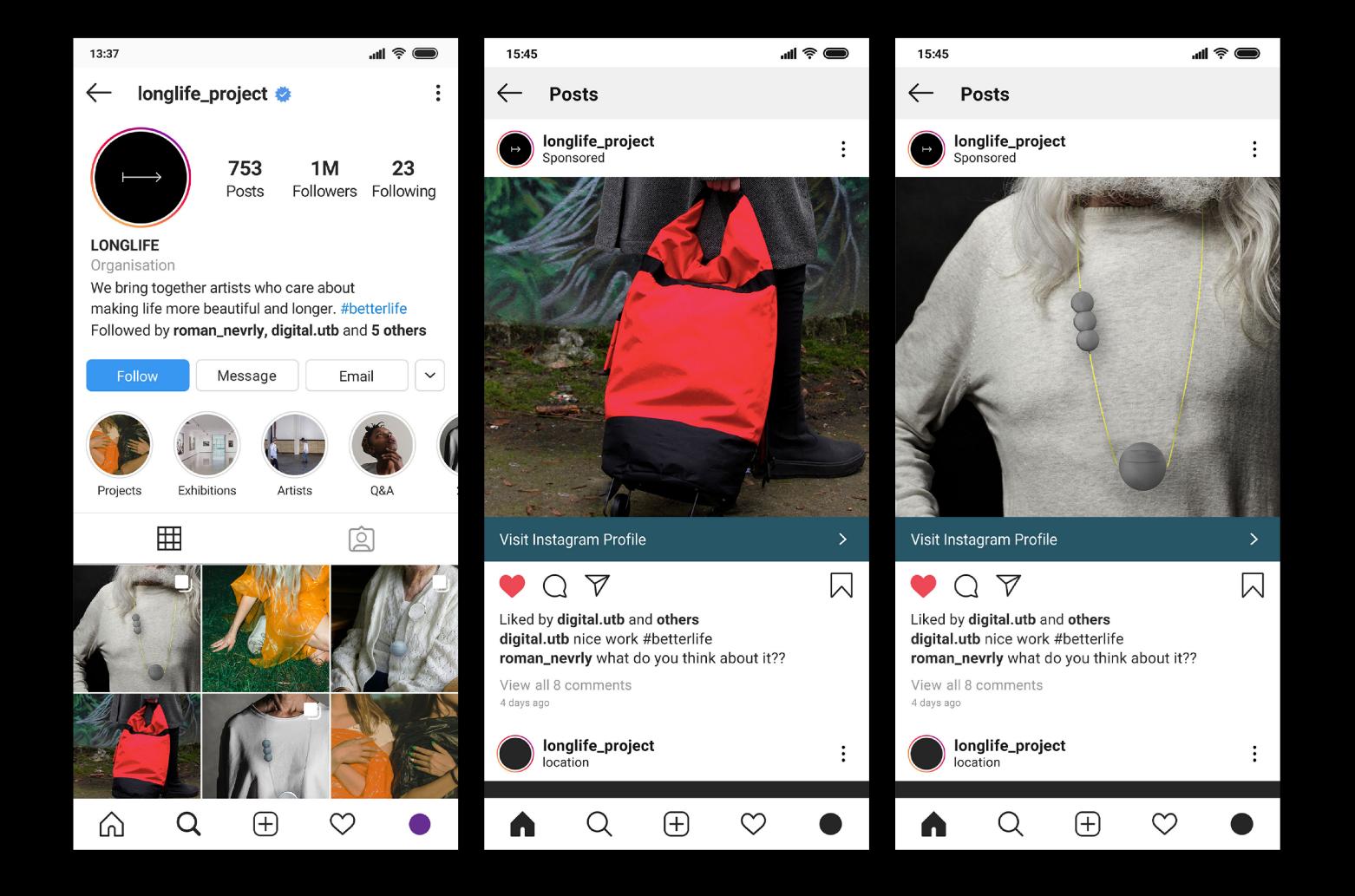




























## diky!