SIEMENS Ingenuity for life

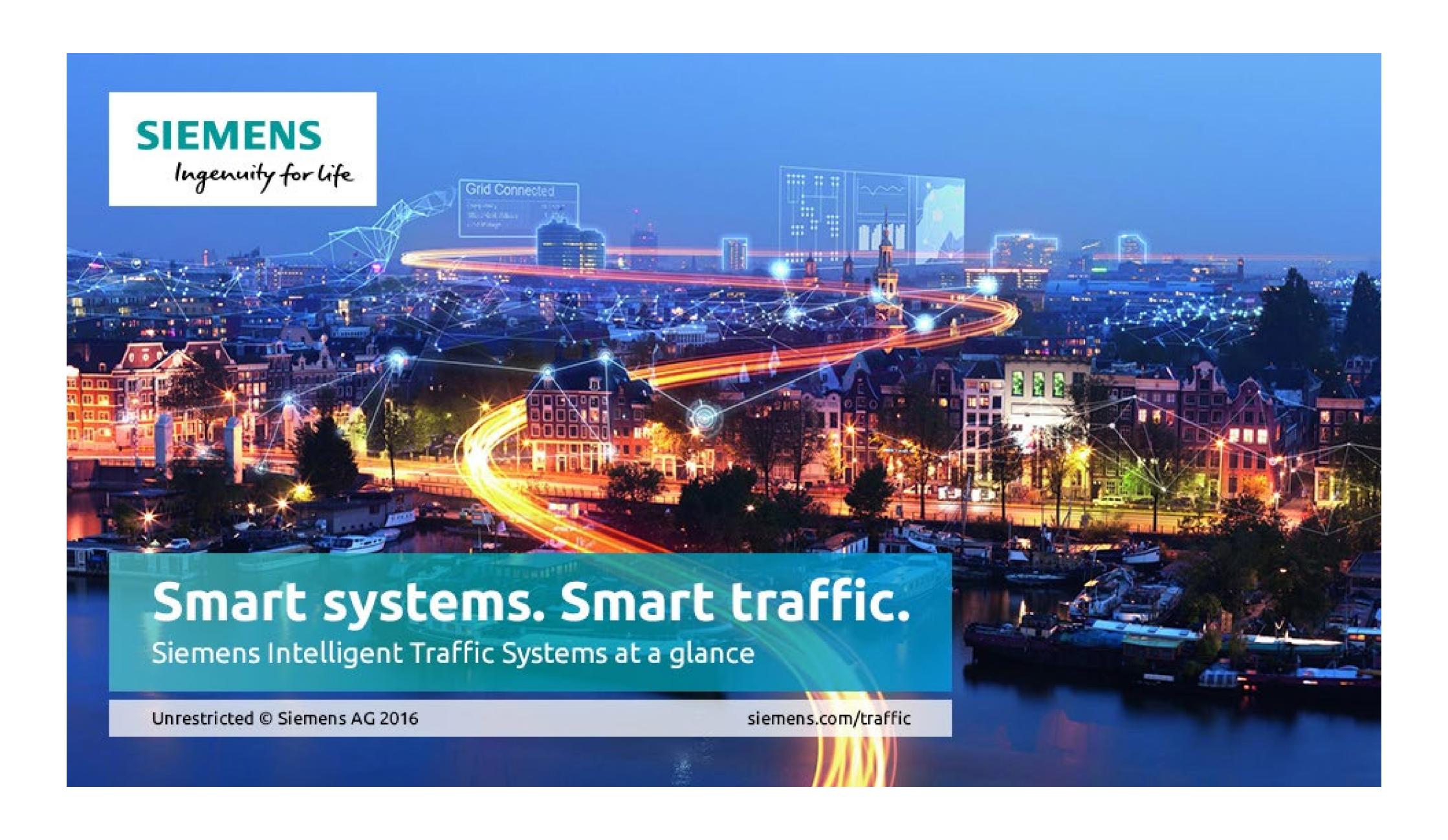
Návrh prezentace

Pavlína Lukešová, Gorazd Ratulovský

Slabé stránky

velké množství textu
nesjednocené velikosti některých textů
velké množství ikonek
příliš grafických prvků (šipky, orámování, stíny...)
málo volného prostoru – vzdušnosti

Nová šablona



The world of mobility is facing tremendous challenges



we are facing the next mobility revolution

Trend





Aging and individualism

More and more people and goods need to be moved predominantly by rail and road. Different modes of mobility will grow together. Increasing traffic leads to challenges for cities and urban regions in the areas of ...

...mobility

Average speed in big cities will drop further 2030 Car density will increase ...







...environment

Road traffic accounts for 20% of the total CO2 emissions in the European Union

...safety

Major car accidents every ... Road deaths/100T & years

... to be handled within tightened budgets

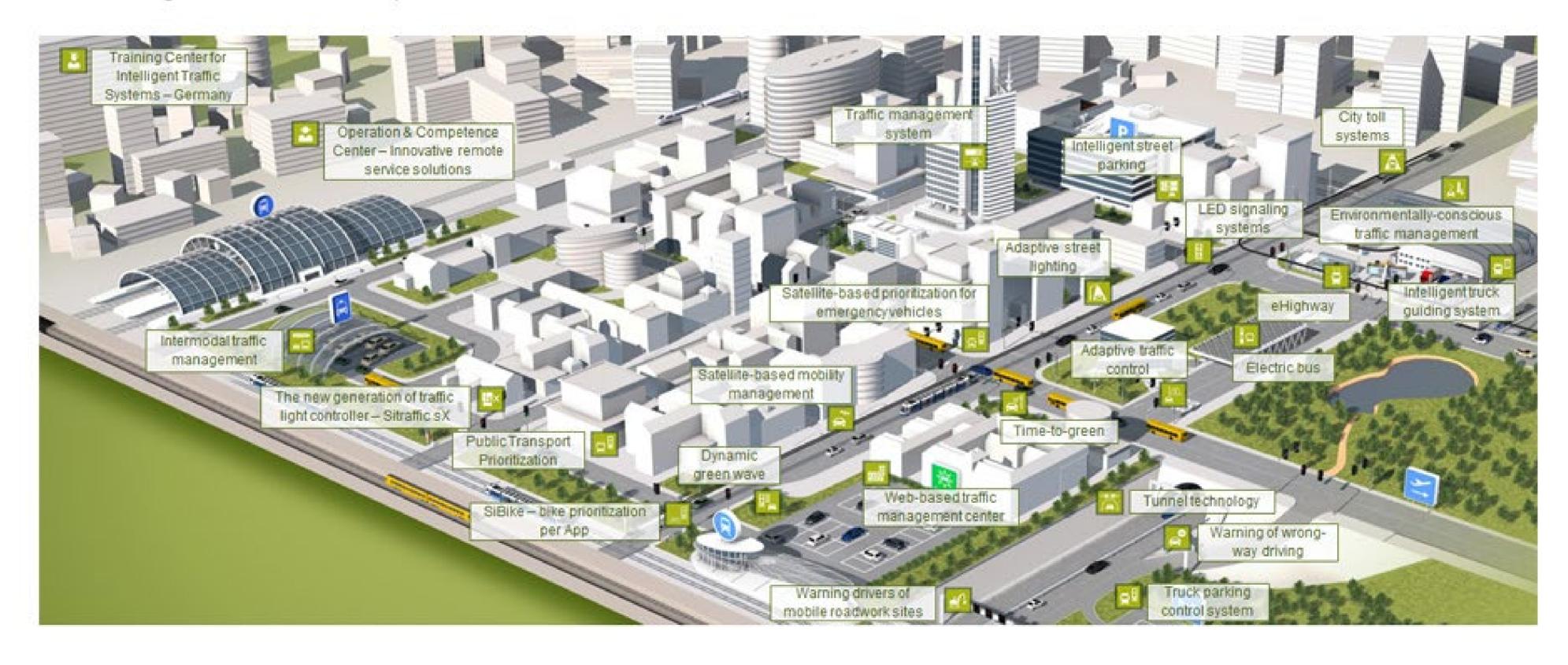
Economic crisis in Europe biggest challenge for all major cities



Optimizing infrastructure with our Smart Mobility Solutions

SIEMENS

...making traffic flow smoother, reducing energy consumption, protecting the environment and ensuring cities are attractive places to live and do business in.



Centrals

...the brain behind a city's mobility system











SIEMENS

...our controllers and signals move the world.





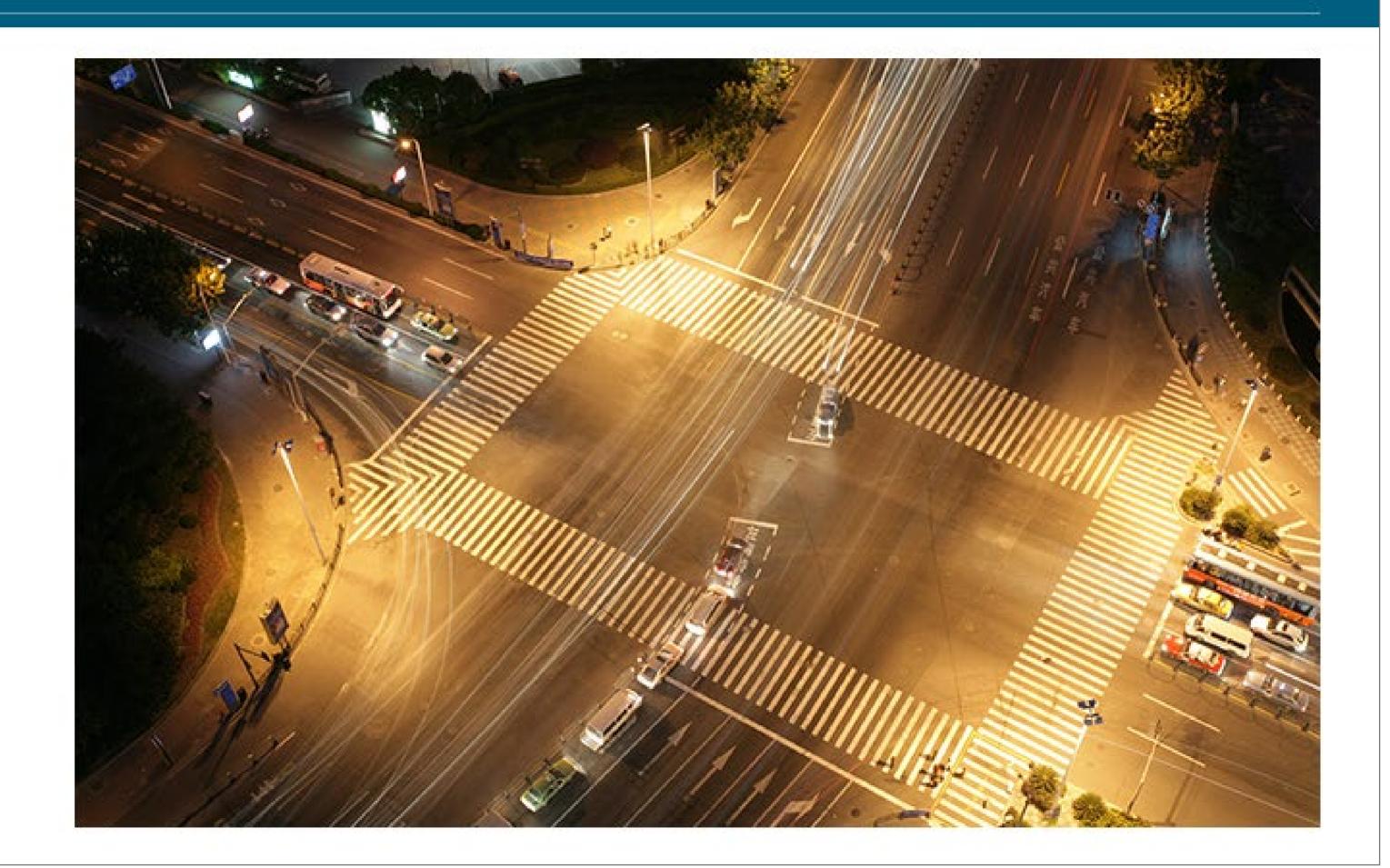


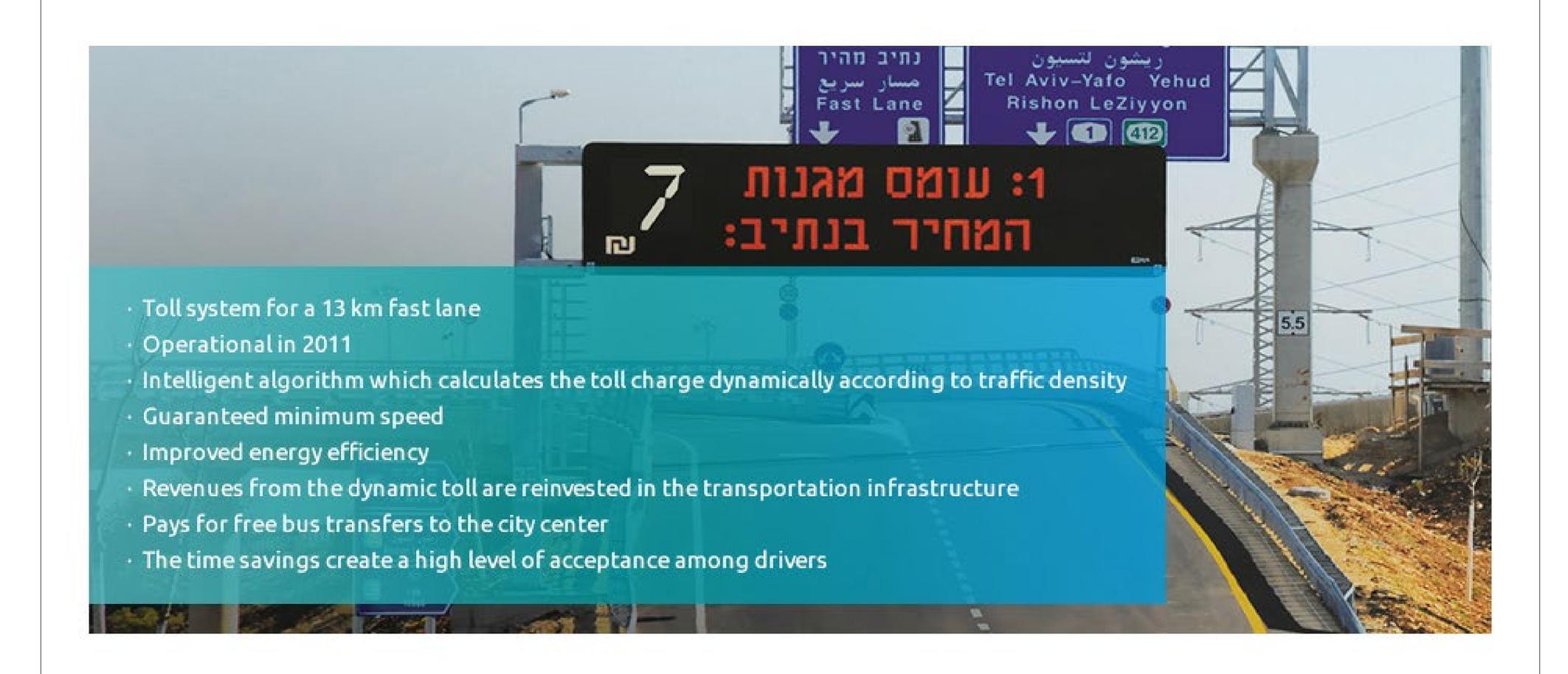












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